

united way women's initiative

The United Way of Greater Houston Women's Initiative serves as an extension of United Way, improving lives and building better communities. Women's Initiative members are inspired, civic-minded women who value and champion community impact, philanthropic stewardship, diversity, and inclusion.



**Women's
Initiative**



women's initiative in 2021-2022:

United Way connects people to possibility.

14% of households across Greater Houston are living on wages below the federal poverty threshold, and another 33% of households are working hard but can't afford the basic necessities of life. And that's not okay. We unite donors, volunteers, and community partners to help our neighbors land on their feet and stay there. **And you can join us!**

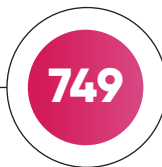
why join?

Make an impact in our community

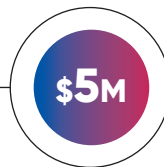
Meet and network with like-minded women

Participate in special opportunities to volunteer and engage with United Way's work

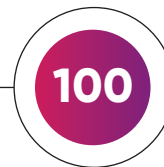
Attend exclusive events, visit different Houston-area locations, and interact with dynamic speakers



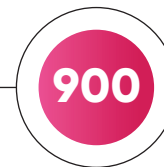
members of the United
Way Women's Initiative.



contributed
overall.



Mother's Day gifts
and cards created for
mothers of United
Way Bright Beginnings
students.



books received and
wrapped as holiday
gifts for 450 United
Way Bright Beginnings
students.

contribution levels

Alexis de Tocqueville Society — \$10,000+

Leadership Circle — \$5,000–\$9,999

Impact Circle — \$2,500–\$4,999

ways to give

Online at unitedwayhouston.org

Contribute stocks or securities

Through a Donor Advised Fund

Through your company campaign

Sending in a pledge form by email or mail

However you choose to give, we thank you!

women's initiative co-chairs



Karen Kershner Slack
*Slack & Co.
Contracting, Inc*



Decie Autin
*ExxonMobil
Annuitant*

**For more information, photos,
group leadership, and calendar, visit:**
unitedwayhouston.org/donors/women/

Contact: Isha Baker at 713-685-2485
or ibaker@unitedwayhouston.org.

Know someone who needs help?

Call the 211 Texas/United Way HELPLINE.
Just dial 211!



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people to possibility.

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With your support, United Way of Greater Houston creates opportunities for people in our community to prosper.

Here's how:

financial stability

programs including vocational training, employment coaching, financial coaching, safe and affordable financial products.

early childhood

and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement.

health care

programs including primary and specialty health care services and behavioral health care services.

Those key components are supported by a foundation of safety net programs, which includes:

basic needs

assistance including rent/mortgage assistance, utility assistance, access to technology, shelter, transportation, food assistance.

escape from violence

including immediate, short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees.

Some of the things that make this approach unique:

integrated client journey

that starts by creating a partnership with the families we serve. It is about families deciding what their pathway looks like with support from a Navigator who serves as a personal guide. It allows individuals and families to create their own customized plan for programs and services based on their unique goals and needs. Then, rather than working separately to address individual needs, partners will coordinate programs to make it easy for clients to engage across services as needed.

navigators

play a key role in the Integrated Client Journey. They work one-on-one with individuals and families to determine their goals and build an individualized pathway to achieving those goals, make connections to programs and services, and support clients as they move through their journey to stability.

focus on equity

so we can begin to make headway against racism and underrepresentation. All of our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and service delivery.



Greater Houston



connecting people to possibility

united way of greater houston
p.o. box 3247
houston, tx 77253
p 713-685-2485
unitedwayhouston.org/donors/women/



**Women's
Initiative**

**United Way of Greater Houston
Women's Initiative
Social Media**

Join the Women's Initiative on our Facebook and LinkedIn groups!

Facebook: [United Way of Greater Houston Women's Initiative | Facebook](#)



LinkedIn: [\(15\) United Way of Greater Houston Women's Initiative | Groups | LinkedIn](#)

