The United Way of Greater Houston Women’s Initiative serves as an extension of United Way, improving lives and building better communities. Women’s Initiative members are inspired, civic-minded women who value and champion community impact, philanthropic stewardship, diversity, and inclusion.
women's initiative in 2021-2022:

United Way connects people to possibility. 14% of households across Greater Houston are living on wages below the federal poverty threshold, and another 33% of households are working hard but can’t afford the basic necessities of life. And that’s not okay. We unite donors, volunteers, and community partners to help our neighbors land on their feet and stay there. And you can join us!

why join?
Make an impact in our community
Meet and network with like-minded women
Participate in special opportunities to volunteer and engage with United Way’s work
Attend exclusive events, visit different Houston-area locations, and interact with dynamic speakers

contribution levels
Alexis de Tocqueville Society — $10,000+
Leadership Circle — $5,000–$9,999
Impact Circle — $2,500–$4,999

ways to give
Online at unitedwayhouston.org
Contribute stocks or securities
Through a Donor Advised Fund
Through your company campaign
Sending in a pledge form by email or mail

However you choose to give, we thank you!

For more information, photos, group leadership, and calendar, visit: unitedwayhouston.org/donors/women/
Contact: Isha Baker at 713-685-2485 or ibaker@unitedwayhouston.org.

Know someone who needs help? Call the 211 Texas/United Way HELPLINE. Just dial 211!

women’s initiative co-chairs
Karen Kershner Slack
Slack & Co.
Contracting, Inc
Decie Autin
ExxonMobil
Annuitant

books received and wrapped as holiday gifts for 450 United Way Bright Beginnings students.
Mother’s Day gifts and cards created for mothers of United Way Bright Beginnings students.

100
900
$5M
749
members of the United Way Women’s Initiative.
contributed overall.

749
5
100
900
$5M
united way connects

people to possibility.

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With your support, United Way of Greater Houston creates opportunities for people in our community to prosper.

Here’s how:

**financial stability**
provides programs including vocational training, employment coaching, financial coaching, safe and affordable financial products.

**early childhood**
provides and youth development programs including early childhood education, quality child care, out-of-school programs, college and career readiness programs, and parent engagement.

**health care**
provides programs including primary and specialty health care services and behavioral health care services.

Those key components are supported by a foundation of safety net programs, which includes:

**basic needs**
assistance including rent/mortgage assistance, utility assistance, access to technology, shelter, transportation, food assistance.

**escape from violence**
including immediate, short-term services focused on safety for those fleeing domestic violence or human trafficking, or for vulnerable populations, like refugees.

Some of the things that make this approach unique:

**integrated client journey**
that starts by creating a partnership with the families we serve. It is about families deciding what their pathway looks like with support from a Navigator who serves as a personal guide. It allows individuals and families to create their own customized plan for programs and services based on their unique goals and needs. Then, rather than working separately to address individual needs, partners will coordinate programs to make it easy for clients to engage across services as needed.

**navigators**
play a key role in the Integrated Client Journey. They work one-on-one with individuals and families to determine their goals and build an individualized pathway to achieving those goals, make connections to programs and services, and support clients as they move through their journey to stability.

**focus on equity**
so we can begin to make headway against racism and underrepresentation. All of our investments in services and agencies are evaluated on how they incorporate diversity, equity, inclusion, and belonging into policies, practices, and service delivery.
United Way of Greater Houston
Women’s Initiative
Social Media

Join the Women’s Initiative on our Facebook and LinkedIn groups!

Facebook: United Way of Greater Houston Women's Initiative | Facebook

LinkedIn: (15) United Way of Greater Houston Women's Initiative | Groups | LinkedIn