



Greater Houston



DOUBLETREE  
BY HILTON™

HOTEL & SUITES  
HOUSTON BY THE GALLERIA

# sponsorship opportunities

Friday November 8th, 8:00 a.m. - 4:00 p.m.  
Galleria DoubleTree Hotel

[unitedwayhouston.org/rappel](http://unitedwayhouston.org/rappel)

In November, rappellers will again go over the edge of the Galleria DoubleTree Hotel in support of United Way, which helps families and individuals on the pathway to financial stability.



# Are you ready to go over the edge for United Way of Greater Houston?

Exclusive opportunity for fundraisers to rappel off a 26-story building

On Friday, November 8, 2024, rappellers will **Rappel for a Reason** in support of United Way of Greater Houston's work to connect people to possibility.

Join us for a day of rappelling, on-the-ground activities, music, food, and drinks! Rally your friends and family to help you raise \$1,500 or more to make a difference and to rappel or stop by between 8:00 a.m. - 4:00 p.m. on November 8 to see the action and celebrate with us.

**Friday, November 8, 2024**  
**Galleria DoubleTree hotel**  
**Doors open 8:00 a.m. -**  
**4:00 p.m. Rain or Shine!**

***You can join us...***





## rooftop sponsor – \$20,000 (1)

- Title recognition for all event media and printed material
- Exclusive announced underwriter
- Four VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Co-branding of landing zone banner alongside United Way
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



## rope sponsor – \$15,000 (3)

- Rope sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Sponsor recognition as rappellers rappel down sponsored rope
- Recognition for event media
- VIP seating
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



## helmet sponsor – \$12,000 (1)

- Exclusive helmet sponsor announced underwriter
- Three VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Company logo removable sticker will be on the rappellers' helmets
- Recognition for event media
- Special recognition in the Houston Chronicle ad
- Company Logo at day of event and leading to event
- Recognition on printed materials
- Recognition on social media with exclusive posts
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



## anchor sponsor – \$10,000

- Anchor sponsor announced underwriter
- Two VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on social media with an exclusive post
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



## community sponsor – \$5,000

- Community sponsor announced underwriter
- One VIP spots to go Over The Edge, VIP photo of rappel, including royalty-free rights to use image for corporate promotion
- Recognition in the Houston Chronicle ad
- Recognition on printed materials
- Recognition on social media
- Opportunity to include a promotional item in swag bags
- Recognition in United Way annual report and website



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